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Canonical team,

I'm excited about your Senior UX Designer role because it's an opportunity to do what I do best: design digital tools and solve complex problems.

I speak from experience. In addition to working at a startup and Twitter over the last several years, I led design for Palantir Foundry – a leading enterprise platform for data integration and analysis.

Why Canonical

Canonical is a company full of smart people working on complex problems, which is the type of environment where I like to work.

- Canonical is a leader in open-source software, which provides a unique opportunity to have an impact.
- This is the first design job I've encountered that cares to know my GPA (3.8). I appreciate that Canonical values learning to such a degree.
- Open-source, enterprise software has a dearth of good design, which makes me excited to be a part of the Canonical design team's efforts.

Why I'm a great fit

My diverse experiences uniquely qualify me for this role.

- I have deep experience designing complex, enterprise software. At Palantir, I led design for a data analysis app and a brand-new B2B app, in addition to leading platform-wide design efforts for Foundry.
- Coworkers have given me feedback that I'm a great communicator – reframing, synthesizing, and simplifying ideas to be more easily understood.
- I am skilled at working with diverse stakeholders. In addition to facilitating cross-functional design workshops, I've successfully partnered closely with engineers, PMs, business leaders, and other designers.
- I am practiced at hands-on research, including conducting user interviews and going onsite for deskside research sessions.
- I help shape strategic product vision in addition to designing and helping implement low-level design decisions.

I hope you agree that I'm a great fit for Canonical and look forward to the opportunity to discuss this role further.

Cheers,

Mark