Mark Schafer

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V7 team,

I'm excited about your Senior Product Designer role because it's an opportunity to do what I do best: go deep into a complex product space to design intuitive, useful tools. I speak from experience. At Palantir, I worked on cutting-edge data integration and analysis tools, making complex workflows accessible to a broad set of users.

Why V7

I'm motivated by V7's mission to build delightful tools for computer vision workflows.

- You care about the end-user experience ("every interaction delightfully designed and implemented"). Few data tools take this approach, and it makes me pumped.
- My Palantir experience makes me bullish on the business case. ("As data proliferation continues, intelligent data orchestration is essential for businesses looking to deploy machine learning models." —Parasvil Patel)
- The real-world use cases like medical imaging are inspiring. I want to do work that helps people in the real world, and V7 is at the forefront of tomorrow's workflows.

Why I'm a great fit

I have experience designing cutting-edge data integration tools and interactive data analysis tools.

- At Palantir, I led design for desktop-class web apps for data integration and analysis. I also led the design team for Palantir Foundry.
- I have consumer product experience at series-A startups and at scale (Twitter), which gives me a unique lens on working in a startup environment to create products that sell themselves.
- Going deep into complex problem spaces is one of my biggest strengths. I can think about features macroscopically, as well as in the details.
- I work closely with PMs and engineers to align teams around a product vision and help prioritize product roadmaps.
- Most of my experience is in designing and building web apps. I work closely with engineers and contribute design polish PRs during feature implementation.

I look forward to talking soon.

Cheers,

